

Regions Riding Forward® Scholarship Contest

Their Story. Your Voice.

Your voice is your own. But it's also been impacted by others. Who, we wonder, has inspired you? Let us know by entering the Regions Riding Forward Scholarship Contest.

You could win an \$8,000 college scholarship

For the opportunity to win an \$8,000 scholarship, submit a video or written essay about an individual you know personally (who lives in your community) who has inspired you and helped you build the confidence you need to achieve your goals.

The details

The 2024 Regions Riding Forward Scholarship Contest consists of four (4) separate Quarterly Contests - one for each calendar quarter of 2024. Regions is awarding four \$8,000 scholarships through each Quarterly Contest.

Each Quarterly Contest has its own separate entry period, as provided in the chart below.

Quarterly Contest	Quarterly Contest Period Start Date	Quarterly Contest Period End Date (11:59:59 PM(CT))
Q-1 Contest	02/01/24	03/31/24
Q-2 Contest	04/01/24	06/30/24
Q-3 Contest	07/01/24	09/30/24
Q-4 Contest	10/01/24	12/31/24

The entry deadline for each Quarterly Contest is 11:59:59 PM Central Time on the applicable Quarterly Contest period end date (set forth in the chart above).

How to Enter

1. [Complete an online Quarterly Contest application](https://www.regions.com/about-regions/diversity-equity-inclusion/supporting-communities/black-history-month/essay-contest-scholarship) at this website:
<https://www.regions.com/about-regions/diversity-equity-inclusion/supporting-communities/black-history-month/essay-contest-scholarship>

The first Quarterly Contest runs from February 1, 2024 through March 31, 2024. Complete and save all requested information.

You must submit a separate Quarterly Contest application for each Quarterly Contest that you enter. Limit one (1) Quarterly Contest application per person, per Quarterly Contest.

2. Prepare your Written Essay or Video Essay

For each Quarterly Contest, the topic of your Written Essay or Video Essay (your “Essay Topic”) must be an individual you know personally, who lives in your community. Your Written Essay or Video Essay must address how the individual you have selected as your Essay Topic has inspired you and helped you build the confidence you need to achieve your goals.

Written Essay and Video Essay submissions must meet all of the requirements described in the contest Official Rules. Your Written Essay or Video Essay must be (i) in English, (ii) your own original work, created solely by you (and without the use of any means of artificial intelligence (“AI”)), and (iii) the exclusive property of you alone.

Written Essays must be 500 words or less. You can write your Written Essay directly in the application, or you can copy and paste it into the appropriate area in the application form.

Video Essay submissions must be directly uploaded to the contest application site. Video Essays must be no more than 3 minutes in length and no larger than 1 GB. Only the following file formats are accepted: MP4, MPG, MOV, AVI, and WMV. Video Essays must not contain music of any kind nor display any illegal, explicit, or inappropriate material, and Video Essays must not be password protected or require a log-in/sign-in to view. You must upload your Video Essay to the application, and you may not submit your Video Essay in DVD or other physical form. (Video Essays submitted via mail will not be reviewed or returned.)

Tips to Record Quality Videos on a Smartphone:

1. Don’t shoot vertical video. Computer monitors have landscape-oriented displays, so shoot your video horizontally.
2. Use a tripod. Even small movements can make a big difference when editing.
3. Don’t use zoom. If you need to get a close shot of the subject, move closer as zooming can cause pixilation.
4. Use natural lighting. Smartphone lighting can wash out your video.

3. Review and submit your Quarterly Contest application

Review your information on your Quarterly Application (and check the spelling of a Written Essay) and submit your entry by 11:59:59 p.m. Central Time on the applicable Quarterly Contest period end date. The first Quarterly Contest period end date is March 31, 2024.

4. Await notification

Winning entries are selected by an independent panel of judges who are not affiliated with Regions. If your entry is selected as a Quarterly Contest winner, you will need to respond to ISTS with the required information.

Eligibility

For purposes of this contest:

- The “Eligible States” are defined as the following states: Alabama, Arkansas, Florida, Georgia, Iowa, Illinois, Indiana, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, South Carolina, Tennessee and Texas.
- An “accredited college” is defined as a nonprofit, two- or four-year college or university located within one of the fifty (50) United States or the District of Columbia.

To be eligible to enter this contest and to win an award in a Quarterly Contest, at the time of entry, you must:

- Be a legal U.S. resident of one of the Eligible States.
- Be age 16 or older.
- Have at least one (1) year (or at least 18 semester hours) remaining before college graduation.
- If you are not yet in college, begin your freshman year of college no later than the start of the 2025 – 2026 college academic school year.
- As of your most recent school enrollment period, have a cumulative grade point average of at least 2.0 in school (and if no GPA is provided at school, be in “good standing” or the equivalent thereof in school).